



# THE BRIDGE

Palm Beach Day Academy Newsletter

November / December 2010

## Great Expectations

### Improvements Planned for the Upper Campus

*This is the first in a series of articles that will discuss the specific components of the Great Expectations Campaign.*

#### Our Vision for the Upper Campus

Our vision for the Upper Campus is to complete the facilities renovations that have been in progress for nearly a decade and to transform the Matthews Auditorium into a Performing Arts center.



*The Matthews Auditorium will be a Center for Performing Arts once again.*

#### Completing the Renovation

In 2001, a facilities study was conducted that assessed the condition of the Upper Campus buildings as well as the need for additional classrooms and expanding programs for the growing student population. At that time it was decided to build The Halmos Activities Center that provided an indoor sports area for volleyball and basketball, new art studios that expanded our visual arts program, and an east wing extension that included a cafeteria and new classrooms. In addition to these new spaces, the roof, air-conditioning and electrical renovations were done and an investment was made in technology. Four temporary classrooms were built in the Matthews Auditorium to house our increasing enrollment, and in 2008, the project continued with the complete renovation of eight classrooms with new ceilings, walls, lighting, carpeting, and windows.

As part of the Great Expectations Capital Campaign, the plan is to finish the renovations of the remaining classrooms as well as the hallways. These renovations will significantly enhance the appearance and learning atmosphere of the Upper Campus, and will provide a positive recruiting asset. In addition, it will help preserve our building and provide energy savings over the years.

Once these renovations are complete, the entire campus will have been renovated with the exception of the Matthews Auditorium.

#### From an Auditorium to a Performing Arts Center

In preparation for the Capital Campaign, an architect toured the building on the Upper Campus and determined that it is an excellent example of architecture from its era. A decision was made that this landmarked building has significant historical meaning in Palm Beach and a redesign of the outside of the campus would not be appropriate.

However, because we now have the use of two campuses, we no longer need the temporary classrooms that were built in the Matthews Auditorium. This provides an opportunity to create a true Performing Arts Center.

For years, the Matthews Auditorium stood for many things. It provided an important venue for our public speaking program, where hundreds of Kindergartners spoke their first public words and then returned to the stage again and again over the years, before finally graduating from it. It was where the school gathered as a community to celebrate one another's successes and it was the focal point of the Performing Arts

*Continued next page*

## PBDA's DINNER & AUCTION

MARK YOUR CALENDARS FOR TWO EXCITING EVENTS

THURSDAY, JANUARY 13  
PRE-AUCTION COCKTAIL PARTY  
& CLASS PROJECT AUCTION

SATURDAY, FEBRUARY 12  
GREAT EXPECTATIONS  
DINNER & AUCTION  
THE BREAKERS

Auction Chairs Tracy Smith, Claudia Player and Andrea Kosoy are busy making plans with numerous volunteers and committees for the Annual Dinner & Auction. This year is extra special – we will be celebrating 90 years, honoring past trustees, featuring spectacular live auction items, a new way to place bids, and dancing – all at The Breakers. This will be a celebration of the Past, Present and Future!

This event is extremely important to our school. Please mark your calendar!



*Auction Co-chairs Tracy Smith, Claudia Player, & Andrea Kosoy*

#### Class Projects to be Auctioned on Thursday, January, 13th

Students in all grade levels have been busy working with their art teacher and parent

*Continued on page 4*

# Reflections

## A China Partnership

### From Dream to Reality

Some of us have dreams and hold on to them as dreams. Others act on them and turn them into reality. Some of us hold onto dreams because we dwell on the risk and others believe so much in their dream that they don't even see the risk. Fortunately for Palm Beach Day Academy, Cynthia Kanai is both a dreamer and a believer. She never doubted that her dream of a partnership with China would happen and she couldn't imagine what risk there would be in bringing people together in a way that they would be able to genuinely touch one another's hearts.

Last year I heard a great deal from the students and teachers about their trip to China and how it was life changing. It wasn't until the students from China were here, though, that I was able to experience first hand just a small sample



*Dr. Rebecca van der Bogert  
Head of Palm Beach  
Day Academy*

of how we've all grown from this experience. I watched our children's faces filled with awe and joy as they watched the students from China dance with such precision and discipline. Then as the students interacted, the awe turned to curiosity as they swam together and worked hard at trying to answer one another's questions.

As the week progressed I watched the curiosity turn to the kind of warmth that children can develop with one another without the need to know each other's origin, beliefs, or abilities. I also saw many adults with tears in their eyes as they heard the stories of our visitors and I watched the incredible connections that were made that will last way beyond the visit.

I also experienced very thoughtful questioning on the part of some parents. What was the religious affiliation of the group? Are there politics behind this? I confess that there was a piece of me that wished we adults could continue to experience the visit with the same innocence of our students. But I also realized that these questions and the conversations that they will bring in the future is what this partnership is all about. There is a small risk in bringing groups of

people together from different cultures. But the only risk that exists is if we don't view our questions as an opportunity to learn from one another. These are the moments when we can truly listen to one another's strong beliefs about religion, politics and try to understand how the beliefs were formed and accept them as important to the other person. We can also have a dialogue about our differences and view our differences as an opportunity to stretch our thinking.

As we were having our farewell picnic with the students, I looked around the room and thought, "life doesn't get better than this." After a week together, our students were all intermingled on different blankets in the Halmos and they were all having conversations. I'm not sure if they were in English or Mandarin or if it mattered. They'd all figured out how to communicate. I saw hugs throughout the auditorium, tears of sadness and fatigue on the teachers' faces as the students drove off, and heard heartwarming comments as our students returned to their classes.

I think most of us are left with lessons we've already learned along with questions we have to pursue either on our own while walking the beach, by reading the right book, or in dialogue with someone who has a passionate opinion that is different from ours. Isn't that what a true partnership is all about? Learning and growing from one another.

# Great Expectations

*Continued from front page*

Program. It was there that students shared their talents with fellow students, parents, and community friends. The Matthews Auditorium symbolized community, celebration, and a commitment to our public speaking program and the arts.

Our vision to bring the Matthews Auditorium back as the center of our school community and to have a full Performing Arts Center is a part of the plan we have been implementing over the last few years to enhance our Performing Arts Program throughout the school. We now have a strong vocal music program from Pre-Primary through Ninth Grade, opportunities for percussion experiences on both campuses, and our instrumental and drama programs are building. We already see the results of our efforts in both the quality and number of our students' performances and look forward to providing an auditorium that is state of the art acoustically

and showcases our students' talents effectively.

Culturally, the arts remind us of what it is to be human and how people of different beliefs and cultures share a common experience. The arts can often touch our hearts in a way that nothing else can. It is also often the way culture is passed down to the next generation.

With respect to academics, research has shown that students engaged in strong music programs have significantly higher performance in school and on SAT tests. They develop skills that transfer to their academics.



*Instrumental music will have a permanent practice area after renovations.*

### The Plan

The renovation of Matthews Auditorium consists of removing the four temporary classrooms from the auditorium area as well as the two classrooms above the stage and the two classrooms above the temporary classrooms. We will create a true Performing Arts Center that will embrace the arts from inspiration to performance.

Students will begin the creative process in our new practice rooms behind stage, in the band and orchestra room above the stage, or in the multi-purpose area that will be created at the back of the auditorium behind 175 stationary theater seats. They will prepare for their performances in new dressing rooms behind stage and ultimately be on an enlarged stage with permanent risers, surrounded by quality acoustics and lighting.

With an additional 75 retractable seats, the completed Performing Arts center will enable the Upper Campus student body to have community wide meetings on a more regular basis.

*Keep an eye out for the next Great Expectations Article focusing on our plans for the Lower Campus.*

## PBDA'S FIRST GRADE A YEAR OF FIRSTS

When people think back to their experiences in school, the year spent in First Grade usually features prominently in their memories. For those who experience First Grade at PBDA, these memories include learning to read and write independently, exploring



mathematical concepts more deeply, learning about their community and the larger world around them, and making connections in science that serve as the basis for future scientific understanding.

Learning is approached in a "hands on" way which means that the children are actively involved in their own learning—often in motion, often working with materials, often collaborating with others, and also working quietly on individual projects. This method allows First Graders to construct their own new knowledge which is different from memorizing knowledge. The program builds on the strong foundation provided in the Pre-Primary, Primary, and Kindergarten grades where similar methods are employed. This pivotal year, however, includes the introduction of homework and the expectation of managing materials in a thoughtful and organized manner. It takes time to develop these important "student skills," and our First Grade teachers take this process very seriously. They know that a focused and organized mind is essential for success in the years ahead at PBDA and in all that comes after. So day by day, they gently and affectionately, but persistently require something just beyond the day before, creating a learning atmosphere in which children feel pride in their

accomplishments and confidence in their abilities to take on more.

The First Grade curriculum is a blend of important foundational skills in language arts and math and the development of higher level thinking skills across all subject areas. There is a seamless

transition from Kindergarten to First Grade facilitated by regularly scheduled meetings between the various teaching teams. Teachers work in classroom teams of two to meet the needs of all students – providing enrichment or individual

academic support as needed.

The whole First Grade team consists of six teachers, all committed to maintaining high standards and to designing innovative grade level projects that extend classroom learning in an engaging and meaningful way. They are a versatile group that knows that the floor is a viable workstation - that can respond to a lost-tooth emergency while still teaching math - that can get a knot out of a shoelace, apply a bandaid and calm a temper, all while responding to multiple personalities and learning styles. They are no-nonsense educators who know that, every now and then, nonsense is exactly what the moment needs.



Aside from the academic rigor provided each day, First Grade has a strong social/emotional component. Every

day, children are encouraged to be independent thinkers and problem solvers. Through a variety of learning experiences, students are deliberately given numerous opportunities to work cooperatively with others in large and small groups,



in partnerships, or on independent projects. This allows students to begin to appropriately express their ideas and feelings and resolve conflicts respectfully. These skills are viewed as just as important as academic skills because they are ultimately just as important to success.

At PBDA, a strong emphasis is placed on the development of thinking skills and thinking routines. Using eight specific Thinking Maps®, First Graders are taught to use graphic organizers to show what they know as they participate in important cognitive activities such as comparing and contrasting, part-to-whole and whole-to-part analysis, creating analogies, and

more. These maps have been instrumental in the development of a strong, cohesive writing program as students are exposed to the fundamentals of good writing and various genres.

Recognizing the importance of First Grade, the teachers carefully monitor student progress throughout the year through a variety of assessments. Classroom teachers use this information to guide instruction and are able to work effectively with

each child because our two-teacher model ensures that First Graders can regularly receive the individualized attention that they need.

Standardized tests in the areas of language arts and math are administered in April and the results are mailed to parents in June.

First Grade at PBDA provides a strong foundation that gives our students the confidence that comes from a year of daily achievements.

They know what they have accomplished and, although they will miss their First Grade teachers, in June, they will turn and go on, ready for Second Grade and all that lies ahead.



PBDA DINNER AND AUCTION

*Continued from first page*

volunteers on a wide array of eclectic life-sized acrylic bulldogs. These artistic canines will be auctioned at our pre-auction cocktail party on Thursday, January 13 at the home of Darcie & Joel Kassewitz.

All projects will be sold that evening, so be sure to attend! We ask that you bring an underwriting check or a new silent auction item. Absentee bids for class projects will be accepted.

The bulldogs were presented to the students and parents at the December 10 Flag Ceremony and the Upper School Assembly.



*Student artists are working to prepare bulldogs that will be on display in area businesses from December 17 through January 10. Then, parents from each grade will have an opportunity to bid on the bulldogs made by their children. All bulldogs will be auctioned at the Pre-Auction Cocktail party at the home of Darcie and Joel Kassewitz on January 13*

Auction Committee Chairs & Volunteers

Silent Auction Acquisitions  
**Lourdes Fanjul & Gita Costa**  
 Class Projects  
**Susan Elhilow & Sara McCann**  
 Decorations  
**Sarah Benitz**  
 Raffle Sales  
**Liza Dunn**  
 Signs and Displays  
**Dawn Helton**

Past Present Future Video  
**Whitney Bylin & Samantha Storkerson**  
 Food & Beverage  
**Margaret Horgan & Ali Moss**  
 Silent Auction  
**Shari Emmer**  
 Children's Raffle  
**Angela Koch & Melissa George**  
 Electronic Bidding  
**Cindy Sulzberger**

Committee Members

- |                      |                   |                    |                   |
|----------------------|-------------------|--------------------|-------------------|
| Suzanne Ainslie      | Lisa Desmond      | Nancy Lumsden      | Katherine Sharp   |
| Lucy Anthony Webster | Rebecca Dewey     | Marta Malouf       | Catherine Stewart |
| Sabrina Averhoff     | Katrina Fasul     | Elizabeth Murphy   | Karen Straub      |
| Ali Banks            | Sharron Frederick | Tara Nicoletti     | Tina Tucciarone   |
| Christine Beall      | Austin Hancock    | Aeyong Park-deMelo | Teresa Tomeu      |
| Erin Callow          | Colleen Hanson    | Wilder Regalbutto  | Simone Torres     |
| Stephanie Carden     | Jennifer Hasson   | Terry Resk         | Katie Wandoff     |
| Lori Caristo         | Dawn Helton       | Kim Russo          | Kerry Warwick     |
| Pamela Caruso        | Tammy Konrad      | Nancy Sambuco      | Jane Williams     |
| Monica Coleman       | Christina Kramer  | Missy Savage       | Leslie Wyrztes    |
| Mary Coyle           | Marie Leidy       | Patricia Scheffler | Mac Zahringer     |
| Julie Dansby         |                   |                    |                   |

Class Project Volunteers

- Pre-primary:** Monnie Gilder, Betsy Slocum, Marie Leidy, Sarah Evans  
**Primary:** Monica Coleman, Jennifer WilsAon, Monnie Gilder, Marie Leidy  
**Kindergarten:** Pamela Caruso, Dana Burger, Lisa Wilson, Lisa Conroy  
**First:** Tracy Smith, Dana Kreschmar  
**Second:** Mindy & Don Kino, Sue Levin, Catherine Stewart, Dawn Helton  
**Third:** Sarah Benitz, Gita Costa, Shari Emmer  
**Fourth:** Cindy Pflaumer, Aeyong Park-de Melo, Jacqueline Jones, Karen Straub, Sharron Frederick, Shelly Menin, Simone Torres  
**Fifth:** Beth Moross, Colleen Hanson, Jim Brown, Maisie Grace, Monica Fernsell, Sabrina Averhoff, Susan Ochstein  
**Sixth:** Jane Williams, Lori Caristo, Katherine Sharp, Simone Torres, Susan Morgan  
**Seventh:** Mary Simses, Nancy Sambuco, Pam Moody, Sheryl Rosin  
**Eighth:** Ali Moss, Andrea Greenspan, Elizabeth Murphy, Robin Malasky  
**Ninth:** Leigh Larmoyeux, Terry Resk, Kelly Sanchez

All the ways you can support the auction...

Silent & Live Auction

Help us obtain or donate items for the silent and live auctions. We are still looking for vacation homes, exotic trips, tickets to events, concerts, games, hotel stays, restaurant certificates, spa and salon packages, airfare and special experiences.

Underwriting

We have opportunities to underwrite the Music & Dancing, Memory Lane, Live Auction, Silent Auction, Photo Studio, Program Book, Pelican or Flamingo Board, and so much more.

Advertising

Purchase an ad in the program, a Special Edition for the 90th Anniversary. Use this opportunity to celebrate your child(ren), family, the school or to advertise your business. Advertising forms are available at the main offices on both campuses.

Corporate Sponsorships

Corporate Sponsors will receive benefits and advertising throughout the year. Please assist us in identifying any businesses who would be interested in becoming a Corporate Sponsor for this year.

Raffle

Buy your raffle tickets for our \$10,000 cash or tuition credit raffle. Tickets cost \$20 each or 6 for \$100. Please help us sell tickets buy offering them to your family, friends and business associates. Anyone can use \$10,000 cash!

Tickets to the Event

Tickets cost \$125 each or a \$1,000 Palm Ticket receives two tickets to the event, six raffle tickets, a business card ad and will be featured in our special Palm Walkway at the event.

The Auction is an important component of the school's annual fund-raising efforts. Proceeds will support curriculum, performing arts and athletic programs. Your children will benefit from this event - this year.

For more information please contact Margie Cleerdin @ 655.1188 xt. 125 or mcleerdin@pbday.org.

# 90th Anniversary

## MILESTONE – 1931



### Incorporation

The Palm Beach Day Academy was begun by a dedicated group of parents who wanted to bring together the Palm Beach School for Girls, run by Ada Davis, on Coconut Row and the Palm Beach School for Boys, run by W.W. Ferguson on Chilean Avenue. The emphasis of the two schools was the continuation of the education of the youth of the cottage colony, while their parents were pursuing the social season in Palm Beach. The students



brought their books and curriculum with them from their northern boarding or day schools, and tutored at the Palm Beach school, enjoying all the privileges that their parents could arrange. Having kept pace with their northern classmates while in Palm Beach, the students returned north, at the close of the social season, and rejoined the classes that had been in progress there.

In 1931 a core group of parents, including E.F. Hutton and Marjorie Merriweather Post, incorporated the school

### INCORPORATORS OF THE SCHOOL 1931

- Alfred G. Kaye – President
- Mrs. Henry R. Rea – Vice President
- Adam G. Thompson – Secretary
- Edward R. Bradley
- Mrs. Thomas L. Chadbourne
- Mrs. Thomas E. Davies
- Mrs. Hugh Dillman
- Mrs. Margaret Emerson
- Mrs. Joseph F. Gunster
- Jerome D. Kern
- Emil Mosbacher
- Sir Henry Oakes
- Henry O. Rea
- Wiley R. Reynolds
- Mrs. Frances A. Shaughnessy
- Loring Q. White



by selling shares. Their investments became the foundation for the historic Marion Sims Wyeth building, that is the main building of the Upper School campus today.

### Colleges of the Class of 2007

- |                       |   |                     |  |
|-----------------------|---|---------------------|--|
| Daisy Baker           | Rollins College                         | William Lorentzen   | Honors College @ The College of Charleston |
| Forrest Barnhart      | Dartmouth College                       | Andrew Mack         | Harvard College                            |
| Delaney Buffett       | University of Pennsylvania              | Lauren Matthews     | Flagler College                            |
| Elizabeth Connaughton | Boston College                          | Caroline Merck      | Southern Methodist University              |
| Mackenzie Feldman     | Florida State University                | William Meyer       | Trinity College                            |
| Benjamin Finney       | University of Central Florida           | Codi Mimun          | The Florida State University               |
| Megan Finsness        | Tulane University                       | Paige Newquist      | Harvard University                         |
| Alejandro Gonzalez    | Flagler College                         | Wilson Petricig     | Tulane University                          |
| Sophie Gotwald        | College of Charleston                   | Alexa Pliskow       | University of Florida                      |
| Joseph Gunkel         | West Chester University of Pennsylvania | Alexandra Rattinger | The George Washington University           |
| Charlie Hooker        | Green Mountain College                  | Jaclyn Reveley      | Boston College                             |
| Margaret Jamison      | The University Of Georgia               | Christian Rodriguez | Boston college                             |
| Maxmillian Kaye       | Swarthmore College                      | Mollie Roth         | Auburn University                          |
| Caelin Lacy           | University of South Carolina            | Will Shuttleworth   | Ithaca College                             |
| Chelsea Leonard       | The George Washington University        | Bradle Susaneck     | University of California, Berkeley         |
| Andrew Levin          | University of Pennsylvania              | Tally Walker        | College of Charleston                      |
| James Long            | The Florida State University            | Katherine Wedge     | College of Charleston                      |



### Palm Beach Day Academy Annual Giving Fund

Give Generously • Give What You Can • Give Today • 832-3308

## PBDA's Book Fairs are Gifts from our Parents

Palm Beach Day Academy's two Book Fairs are the excellent results of many hours of work on the part of many parents. The volunteer parents approach the task as skilled organizers who are willing to plan, set up, run and take down



James Patterson and his panelists (l to r) Sara Zick, Andreas Spooner and Megan Tingley offered a special "Cover to Cover" symposium on November 8.



Ted Bell, author and Palm Beach resident spoke to students on the Upper Campus.



Bryan Mays on the Lower Campus

two giant book stores in the course of four days. Additionally, they organize major events that allow our students to meet and talk with best-selling authors.

On the Lower Campus, Bryan Chauncey Mays entertained the students with a presentation that included many different musical instruments, movement, and a reading of his book, *The Journey of Choncey Conch*. Pajama night, on November 11, was an opportunity for children and their parents to enjoy reading together - in their pajamas.

This year, the Upper Campus theme, "Cover to Cover," focused on all aspects of the production of books, from the authors' creativity, through the publishing process, all the way to the final products. Visiting authors and publicists spoke to our students and parents during the book fair. On Monday, November 8, James Patterson hosted a special symposium that included colleagues from Little, Brown Books for Young Readers who spoke about the process of choosing



Chris Grabenstein connected with students of all ages during the Book Fair.

manuscripts, editing them, designing covers and promoting the finished book. They shared many interesting inside stories about well-known authors. Mr. Patterson served as interviewer for the panel discussion and finished by taking questions from students.

Authors Robert Forbes, Chris Grabenstein, and Ted Bell also held meetings with the students - each taking questions, each explaining where their ideas originate and what motivates them, and each encouraging and inspiring our students to become good writers. As in the past, PBDA's Upper Campus partnered with The Classic Bookshop of Palm Beach. The Book Fair parents especially wish to thank the William Pitt Foundation for underwriting the events and James Patterson for arranging for the panelists' participation in the symposium.



Pajama Night on the Lower Campus

Our students are fortunate to be growing up in the company of so many who value reading enough to dedicate so much effort to bringing books and children together.



Robert Forbes book of children's poems was popular with everyone.

## Challenged Today, Prepared for Tomorrow

Most parents of independent school children would say that they expect their child's school to provide an academic program that is challenging. At the same time, however, they don't want their child to be overwhelmed by a burdensome workload. Is it possible to have "challenge" without undue pressure? The honest answer is yes, if the school understands the appropriate role of challenge and if the parents understand the value of appropriate pressure.

Nearly everyone has at least one memory of a teacher who demanded effort, and who ran a rigorous, and appropriately challenging classroom. Students also have memories of many other types of teachers - some less demanding, some fun, some interesting, some less interesting. Students may enjoy many of those teachers but they feel more personal pride about their time in a demanding teacher's class.

They feel that pride because everyone

knows the difference between real and false accomplishments. False accomplishments are the ones that are easily achieved and they lead to self doubt and confusion. Children know that effortlessly achieved goals are not real accomplishments and they are troubled by any praise they receive for them. Real accomplishments come from meeting high standards that require honest focused effort, and only those accomplishments lead to student pride and confidence.

At every level at Palm Beach Day Academy, the faculty works to maintain a learning environment in which achievement is highly valued and where students gain confidence from the knowledge that their accomplishments - reached by meeting high standards - have honest value. Those achievements are genuine and worthy of the praise they receive.

Naturally, the faculty recognizes that students have varying levels of ability that change over time. That understanding, along with the faculty's universally held goal of finding the proper balance of nurturing support and challenging demands for each individual child, is the

school's greatest strength.

The culture of Palm Beach Day Academy is based on the high expectations and deep respect that each member has for others and for him or herself. In such an environment, students know that they will be supported in their efforts, in their contributions and in their progress as they reach for demanding, but attainable goals.

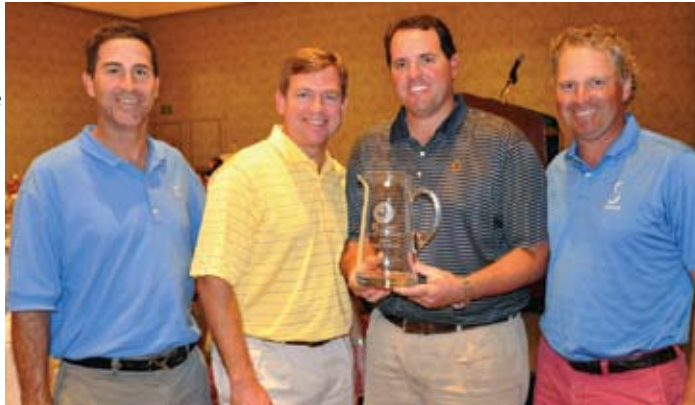
There may be moments of frustration and even tears along the way because the goals are set quite high - but not unreachably high. Teachers know that goals need to be set individually and adjusted over time.

Ultimately our students rise to the challenges as they learn the value of sustained effort, focused thinking, open mindedness, and cooperation with others. Students who experience Palm Beach Day Academy come to see themselves as capable learners who know how to face and manage challenges. They have not simply attended school; they have gained an enduring confidence that will allow them to move forward, to speak up, to attempt more, to question, to show compassion, and to adapt to all the challenges ahead. They're prepared for tomorrow.

# Great Expectations Golf Classic

Palm Beach Day Academy's Fifteenth Annual Walter H Butler Golf Tournament

The 2010 Walter H. Butler Golf Tournament included two exciting events for the first time in the tournament's fifteen year history. On Friday, November 19, the evening before a record number of foursomes headed for the Breakers, over 150 guests enjoyed Happy Hour at Nick & Johnnie's. The evening included a silent auction complete with golf foursomes to exclusive clubs, golf equipment, sports memorabilia, spa and restaurant certificates and more. Guests also enjoyed a putting contest for great prizes. The putting contest winner was Peter Nicoletti. The evening concluded with a spirited live auction for three amazing items; a three-night stay at Four



Tournament Champs - Roger Janssen, David Ghirardini, Peter Nicoletti, & Mathias Gronberg

at the Breakers ready and excited to play 18 holes on the beautiful, scenic Ocean Course in the Great Expectations Golf Classic sponsored by the Player family. After a delicious continental breakfast, sponsored by Shoes for Crews, twenty-nine foursomes, including 12 alumni and

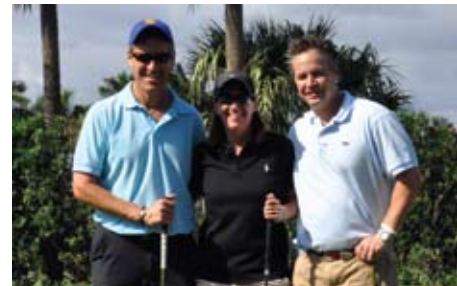
four students, headed out for a day of fun, competing for the title of winning foursome. On the course, golfers enjoyed competing to be Closest to the Pin hole 16 to win VIP passes to the Honda Classic, including entrance tickets to the Amstel Light Bear Trap @ 17.

Following play, golfers enjoyed lunch, sponsored by Credit Suisse, in the Ponce de Leon Room where the tournament winners were announced. The winning foursome in Flight A included Roger Janssen, David Ghirardini, Mathias Gronberg & Peter Nicoletti. Flight B winners were Joel Kassewitz, Darcie Kassewitz, Jen Kelman & Randy Kassewitz. The longest drive honors went to Greg Boner, Monica Mondozzi and student Garrett Barber. Closest to the pin prize on hole 5 was won by Jeff Preston, and closest to the pin on hole 16 was won by Michael Dickson.



Golf Co-chairs Joel Kassewitz and Matt Smith

Our sincere thanks to the tournament chairs Matt Smith and Joel Kassewitz, our Tournament Sponsors Marc and Claudia Player, Paul Leone and The Breakers, and to all our sponsors, participants, and volunteers!



Flight B Winners - Joel Kassewitz, Jen Kelman & Randy Kassewitz. Darcie Kassewitz is not pictured

Seasons Costa Rica, a Miami Dolphins package complete with VIP seats, sideline passes and a signed football, and finally a Gary Player experience at the Masters Package.

On, Saturday, November 20, the day began with sunshine as golfers arrived



The Golf Happy Hour event included a silent and a live auction

## Johns Hopkins Center for Talented Youth

PBDA recognizes students on the Lower Campus who qualify to be tested for acceptance to Johns Hopkins Center for Talented Youth (CTY). Second and Third Graders, who score in the 95th percentile or higher on the Metropolitan Achievement Test which includes sub tests that reflect reasoning ability, are eligible to take the next step toward qualifying for summer courses at CTY facilities in Maryland or California or on-line.

The following students tested in the spring of 2010 as 1st & 2nd Graders and earned eligibility to take the SCAT (School and College Ability Test) at a Prometric Testing Center. To qualify for the Johns Hopkins programs, 2nd Graders must score 435 on the quantitative, and 430 on the verbal portions of the SCAT. Third Graders must score 440 and 435 on the quantitative and verbal tests.

Current 2nd Grade	Current 3rd Grade
Brooks Bishop	Nicolas Corson
Isabel Carden	Jonah Kotzen
Alessia Degraeve	Sophia Lloyd-George
Marlowe Flom	Nicholas Lorentzen
Jordan Haft	Adin McAuliffe
Grant Kino	James McKenna
Jesse Litten	Katherine Panagoulas
Jacob Moses	Harrison Schram
Damian Player	Sarah Abraham
Elisha Thornton	Grayson Costa
Grace Watts	Jade Donahue
Mayah Bernstein	Robbie Jackson
Robert Hancock	Patton Janssen
Jacob Ochstein	Lily Kimo
Isabella Pargiolas	Priscilla Lambert
Nina Passler	Carter Nicoletti
William Wyrztes	Andrew Potenza
Nathaniel Caruso	Ben Smith
Martina Gil	Julian Caba
Nina Horgan	Laurin Norberg
Alexander Kino	Beauregard Pearl
Sydney Kosoy	Sagan Potenza
Alexander Levin	Kelly Sullivan
Addison Linck	Austin Thompson
Caroline McCann	
William Silverman	
Caroline Wilson	
Lillian Wyrztes	



# Thank You Golf Event Sponsors!

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Lunch Sponsor  
**CREDIT SUISSE**

Breakfast Sponsors  
**THE BREAKERS<sup>®</sup>**  
PALM BEACH



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**The Atwood Group**

Awards Sponsor  
**Tiffany & Co.**

Shirt Sponsor  
**PERRY ELLIS<sup>®</sup>**

Putting Contest Green  
**SOUTH FLORIDA**  
**Putting Greens**  
A OUTDOOR CONCEPT

Snack Sponsors  
**Primary 3**  
**The Slocum Family**

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### Hole Sponsors

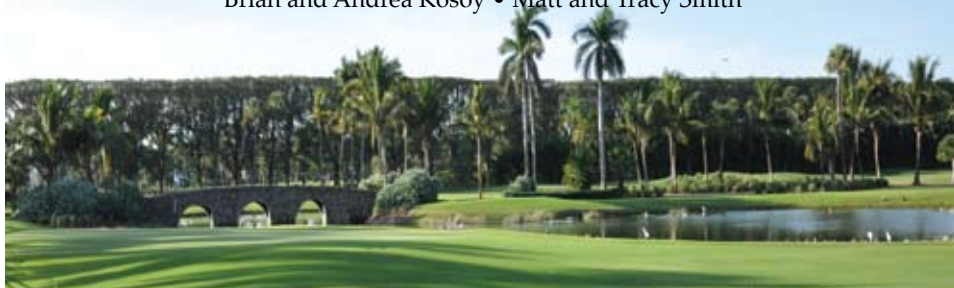
The Emmer Family • The Wyrztes Family • Dr. Mark Pinsky • Glenn E. Straub  
Mr. & Mrs. Scott A. Johnson • ETC • Wells Fargo • PBDA Basketball Alumni  
Dailey Janssen Architects • Janssen Construction Corp.  
Martin A. Conroy, Christian Angle Real Estate

### Auction, Raffle & Prizes

Michael and Suzanne Ainslie • Annika Academy • Cafe Sapori • Callaway Golf  
Cleveland Golf • Four Seasons Costa Rica • Furniture Land South • Gary Player Golf  
Golfsmith • Mathias and Tara Gronberg • John Hanscom, Golf Fitness Trainer  
Patrick and Margaret Horgan • John Webster Golf Academy  
Joel and Darcie Kassewitz • Rob and Tammy Konrad • Knex Toys  
Bill and Jean Koepfel • Macmillan Children's Publishers • Miami Dolphins  
Manchester United • Margaritaville • Maui Jim Sunglasses • Morton's  
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### Faculty Sponsors

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## PALM BEACH DAY ACADEMY'S CORPORATE SPONSORSHIP PROGRAM

We are grateful for the long tradition of corporate giving at Palm Beach Day Academy. Businesses recognize the importance of having an exceptional independent school in our community. The Corporate Sponsorship program is an important component of the school's annual fundraising effort. Through the years, corporations have supported the growth and development of Palm Beach Day Academy's academic, artistic and athletic programs. For information about the program, please contact the development office, or a member of the Corporate Sponsorship Committee.

### CORPORATE SPONSORSHIP COMMITTEE 2010 -2011

<b>Kevin McGann, Chair</b>	<b>Don Kino</b>
<b>Judge Moss, Chair</b>	<b>Bill Koepfel</b>
<b>Peter Applefield</b>	<b>Robert Konrad</b>
<b>Hunter Beall</b>	<b>Kevin Lamb</b>
<b>Alex Coleman</b>	<b>Carter Leidy, III</b>
<b>Martin Conroy</b>	<b>Ashley McIntosh</b>
<b>Chris Cook</b>	<b>Robert Norberg</b>
<b>Jay Dewing</b>	<b>John Rogers</b>
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<b>Paco Gil</b>	<b>Keith Spina</b>
<b>Jill Glazer</b>	<b>Rick Stone</b>
<b>Damon Howell</b>	

### Golf Committe

<b>Peter Applefield</b>	<b>Jebb McCracken</b>
<b>Curtis Emmer</b>	<b>Judge Moss</b>
<b>Thom Frederick</b>	<b>Peter Nicoletti</b>
<b>Mathias Gronberg</b>	<b>Eileen Otto</b>
<b>Patrick Horgan</b>	<b>Marc Player</b>
<b>Roger Janssen</b>	<b>Steve Smith</b>
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<b>Brian Kosoy</b>	<b>Ted Tarone</b>
<b>Lauri LaBow</b>	<b>Leslie Wyrztes</b>
<b>Marty List</b>	



#### UPPER CAMPUS

241 Seaview Avenue, Palm Beach, FL 33480  
(561) 655-1188 Fax (561) 655-5794

#### LOWER CAMPUS

1901 South Flagler Drive, West Palm Beach, FL 33401  
(561) 832-8815 Fax (561) 832-3343

## CHINA PARTNERSHIP

Twelve children from the Living Hope International Orphanage in Beijing China spent a week experiencing Palm Beach Day Academy and the surrounding area as guests of our school and several generous families. The Chinese children and our Palm Beach Day students formed friendships and gained insights and understandings about each other. PBDA children, many of whom have begun learning Mandarin at school this year, found their way through conversations using a mixture of English, Mandarin and a healthy

dose of mutual youthful understanding. Our students, and the Chinese children interacted on many exciting outings including an airboat ride in the Everglades, a trip to the Palm Beach Zoo, bowling, and a beach cookout.

The friendships that have been formed will remain active since groups of our students will continue to visit the Living Hope children as part of annual trips to Hong Kong and Beijing.

PBDA's China Partnership is in its second year. Last year, six students traveled with faculty to China. In March, 14 students will make the trip, which is being organized by faculty member, Cynthia Kanai.



Our guests performed for students on both campuses.



The trip to the Everglades included an airboat tour.



The Chinese visitors spent a day at the beach with our students at the 4-6th Grade Outing.



The youngest visitor, Sarah, was popular with everyone.



All-American s'mores were a new treat!



The Chinese students interacted with PBDA children on both campuses.

## Student Leadership Council - 2010-2011

### President

Camille Larmoyeux (9)

### Vice President

Kallie Atterbury (9)

### Secretary

Amanda Coyle (9)

Madeline Moss (8)

### Treasurer

Lex Resnick (9)

### 9th Grade

Adeline Devers

Lilly Schoeller

### 8th Grade

Bayard Lalor

Kit Spina

Van Spina

### 7th Grade

Carlisle Ghirardini

Ben Wandoff

### 6th Grade

Madeline McAuliffe

Cole Rosin

### 5th Grade

Blair Lalor

Oliver Resnick

### 4th Grade

Cate Ghirardini

Nathanial Gramentine

## Holiday Concert

All Students Grades K - 3  
Halmos Family Activities Center

Thursday, December 9  
6:30 P.M.

## DUKE TALENT IDENTIFICATION PROGRAM (TIP)

On the basis of their 5th or 6th Grade standardized test scores, twenty PBDA 7th Graders qualified to take the next step toward acceptance to the Duke University Summer Program. Eligibility is earned by scoring at or above the 95th percentile on age/grade appropriate achievement or aptitude tests within the past two years. Palm Beach Day Academy uses the CTP scores to determine Seventh Grade eligibility.

Achieving a qualifying score on the CTP is the first step for students who would like to participate in the TIP offerings on the Duke campus next summer. To apply,

qualifiers must take either the ACT or the SAT in the 7th Grade.

Qualifying 7th Graders who took the ACT or SAT last year and achieved the required scores were reported in the Summer

### PBDA 7th Graders Who Qualify to Apply to Duke TIP

Serena Ainslie  
Spencer Altus  
Caroline Applefield  
Stoney Cohlan  
Lawrence Cummings  
David Dewey  
Carlisle Ghirardini

Stewart Johnson  
Tucker Kino  
Daniel Lomnitz  
Alec Mahoney  
Taylor Mahoney  
Jack Patterson  
Chloe Saad

Sloane Sambuco  
Lilly Savin  
Oceanna Schnirman  
Sofia Tabernilla  
Trent Taylor  
Elliott Thornton  
Benjamin Wandoff

Former PBDA Students  
Rex Bone  
Bella Canepa  
Jack Corson  
Drew Lederman  
Serena Legere  
Simran Lubana

edition of The Bridge. Ben Greenspan (8) was omitted from the list. Ben received State and Grand recognition based upon his excellent scores. Congratulations, Ben.

Michael Megelinski' (9) received a Certificate of Recognition from The Johns Hopkins University Center for Talented Youth following his performance on the SAT last spring. Congratulations, Michael.

# Fall 2010



# ALUMNI SPOTLIGHT

## Blair Brandt, Class of '03

**W**hat grade did you begin PBDA?  
I was a lifer at Palm Beach Day. Kindergarten through 9th grade.

*What are your fondest memories of PBDA?*

Playing lacrosse for Mr. Caruso, giving speeches for Mr. Greco, Mrs. Mendoza's history lessons, being Pelican captain for Field Day despite our loss to the Flamingo's, snack time, school meetings led by Mr. Thompson, the Knowledge Bowl where my team, the Pelicans, again lost even though we came back from hundreds of points behind, advisee meetings with Mr. Scheffer, the boarding school trip, giving the benediction speech at graduation, walking to hamburger heaven on half days, walking to the beach with Mr. Sarko's class for space shuttle launches, Mrs. Finney's 8:00 A.M. French class, the ritual exchange of yearbooks to see who would sign yours and what they would say, and vice versa - a process that is today referred to as "Facebook."

*After leaving Palm Beach Day what schools did you attend to continue your education?*

Deerfield Academy and The University of Richmond

*Tell us what sparked your interest in real estate.*

It really was all somewhat serendipitous. In the summer of 2007 and I got an internship on Wall Street working for the investment bank, Lazard Freres. I was celebrating the end of freshman year, when I got an email from Lazard saying my internship was cancelled due to economic circumstances. Since it was already May, I went back to Palm Beach for the summer with no plans. On the second day I was in town my Mom dragged me to a cocktail party where I met real estate broker Christian Angle. He needed an assistant and I needed the job. Working for Christian, I saw immediately that real estate was a fast-paced, people oriented, relationship-based industry with a strong business component. It was a very good fit for my personality and when I got my license, I knew I had found something I was good at.

*– Please tell us how you came to be an entrepreneur.*

When I got to the University of Richmond, I realized I didn't know how to, and didn't want to do my laundry. I found that at least 50-100 of my friends and acquaintances on campus had the same problem. I also realized how much they were willing to



Blair Brandt

pay to have it done for them. I looked at the revenue, and made a deal with a local laundromat. While running the business, I realized I had a knack for management, delegation, and I enjoyed the responsibilities and benefits of being in charge. I ran the business for a year, made \$10K, sold it to another student at the end of the year, and was inspired to be an entrepreneur from there on out.

Three years later, I finished at the University of Richmond a semester early in December 2009. I came back to Palm Beach to work in a real estate brokerage. I noticed that my friends from Palm Beach Day, Deerfield, and Richmond who were still in their senior spring on college campuses around the US seemed to be very worried about finding apartments after graduation. I developed a network of brokers in major cities that I could refer my friends to, and I started getting paid. When I told my current partner Belton Baker what I was doing, he suggested that we should market it to every college senior at every college around the world. We used his college to test out the viability of our idea, and we immediately saw from the high volume of demand that we needed a website to service our clients, and we've really been working on it night and day ever since.

*Please tell us about the company you've created.*

The company is called The Next Step Realty, and it is an internet based real estate venture. More specifically, it is a referral company that markets relocation services to college grads and then strategically distributes that information to brokers in the US and Europe who can help those entering the job market to find an apartment. Over the next few months, however, we will become our own brokerage firm and actually be the direct source of assistance. Right now, we are offering graduates the time and expertise of a broker who can help them. In the

future, however, we will list apartments on the website for graduates to explore, and they will be able to make an appointment to see any apartments that they like, and be connected to one of our brokers who can continue to guide them towards a lease signing. Our goal is to become the premier worldwide real estate firm helping college grads find their first homes after graduation, and many more thereafter. By encouraging brand loyalty and retaining our growing base of customers from each graduating college class, we hope to create a perpetual real estate network of evolving young clientele who will continue to use our real estate services globally even after their first year in the real world. Our website is [www.thenextsteprealty.com](http://www.thenextsteprealty.com).

*Looking back over your years at PBDA, what do you think were the most valuable aspect of our school?*

I think the school strikes the right balance in how it treats its students. While there are moments of "sink or swim," which I think every student needs once in a while, the teachers also created a supportive environment that encouraged students to succeed, and instructed us how to do it better if we failed. They created an ideal learning environment, at which point it was up to the students to engage themselves. I may not remember any of the specific text-book facts from my time at school, but I was taught how to learn. Because of my time there, I can enter almost any social or professional situation, adapt to the environment, understand what needs to be done, and then learn quickly and effectively how to do it - no matter how many times I have to make mistakes before getting it right. At Palm Beach Day, I learned how to learn.

*What real-world advice would you give to the students at the school?*

I think it's definitely a bit early for me to be giving any type of life-long advice - I'm only 22 and just graduated 6 months ago - but I think you really have to cherish your time at Palm Beach Day for starters. Build lifelong friendships. To this day, my four best friends are also lifers from Palm Beach Day.

One of the things I'm most grateful for is one of my Mom's lessons, which was that "work always comes before play... business before pleasure." In a place like Palm Beach where the distractions are in abundance, it's tempting to drop your responsibilities and enjoy the lifestyle at your disposal. Well, big shocker, life isn't that much different. Your life is a series of trade-offs and decisions that point you in different paths. No matter which ones you take, get your work done and do it with heart, and the benefits of life will await you.

A L U M N I N O T E S

'79

**Carolyn Chauncey Shea** joined VEVO, a cool new digital music and entertainment company, as the VP of Marketing. She and her husband, Raymond Shea, live in NYC with their black lab puppy, Duke.

'91

**Adam Boalt** recently won first place in the "Apps for Democracy" technology innovation contest.

'96

**Ryan Hodge** got married over the fourth of July weekend to his beloved Becky under fireworks on Grand Lake in the Colorado Rockies.

'03

**Palmer Rampell** earned a bachelor of arts degree from Harvard College and graduated Summa Cum Laude and Phi Beta Kappa. During his summers, Palmer won fellowships that enabled him to study at Cambridge University in England and to work in Japan where he used his fluent Japanese.

'06

**Joe Gunkel** graduated with honor from Hershey High School, Hershey Penn. in June of 2010. Joe participated in football, basketball and baseball during those 4 years and won numerous awards.

Joe was voted a Central Pennsylvania All-star in football his junior and senior years and a Central Pennsylvania All Star his senior year in basketball. Joe was voted a Central Pennsylvania All Star in baseball his junior year and the 6'7" pitcher led his senior year squad to the Pennsylvania State Championship game and was named to the prestigious Patriot News BIG 11 baseball team as well as being voted a Central Pennsylvania All Star. Joe also shattered Hershey High School's all time home run record his senior year.

Joe was nominated into the Pennsylvania Sports Hall of Fame and was awarded their Meritorious Achievement Award and was also recognized as Hershey High Schools male student athlete of the year.

Joe is currently attending West Chester University on a baseball scholarship and majoring in business.



Joe Gunkel

'07

**Justin Altus** graduated salutatorian from Forest Hill High School's IB Program. He was a member of the National Honor Society, Student Government Association, Student Body Vice-President, Science Club President, and was a graduate of the Youth Leadership of Palm Beach County. Additionally he earned a 100% Bright Futures Scholarship and The Pathfinder Nomination for Mathematics. He played Varsity Tennis and was Swim Team Captain. He received the Cornell Book Award and AP Scholar Awards. Over the summer Justin traveled with his family to Europe. He participated in a hiking and canoeing session under Colgate University's Outdoor Education department in the Adirondack Mountains where he was the excursion photographer. He now attends Colgate University, where he pursues his interests in science and engineering.



Justin Altus

**James W. Long** graduated from the Linsly School in Wheeling, West Virginia, where he was a member of the National Honors Society, a West Virginia Top of the Mountain Academic Scholar, and an OVAC Tennis Champion. He also Received the President's Education Program - Outstanding Academic Excellence award and the US Army Reserve National Scholar / Athlete award. He spent the summer traveling, working as a lifeguard, and competing in tennis tournaments. James is currently attending Florida State University.



James Long

**Brenna Marie Sullivan** graduated from Stowe High School in Stowe Vermont, where she received Honorable Mention in Fine Arts, Advanced Studio Art III and Photography. She spent a lot of time driving cross country to



Brenna Sullivan

California where she now attends the Art Institute in San Diego.

**Andrew Mack** graduated from Pine Crest School in Boca Raton as a National Merit Commended Student. He spent the summer at his paid internship at Newsmax magazine located in Palm Beach. Andrew has been accepted to Harvard College.

Births

'94

**Aimee Silverman Horowitz** and her husband Greg became parents of Ethan Hans on July 12, 2010. They reside in Brooklyn, New York and Aimee works for Fresh Direct, an on-line food company. Ethan is the first grandchild of Dr. Steven and Valerie Silverman.

Calling all alumni!

**Alumni Holiday Cheer**

Friday, December 17, 2010

Nick & Johnnies

207 Royal Poinciana Way

**Mark your Calendar!**

**Great Expectations**

**Dinner & Auction**

Saturday, February 12, 2011

The Breakers

**Event Chairs**

Claudia Player, Tracy Smith,

Andrea Kosoy

**Buy your raffle tickets now**

for your chance to win  
**\$10,000!**

Tickets are available at the main offices on both campuses.

Send Alumni Updates to

**alumni@pbd.org**